

Transformative Business Model

Overwhelm

Focus

Accountability

Moving Forward

4 Essential Keys

Opening: State Goals by today's end you will

1. Know your business shape and how it matches to future clients.
2. Operate within your business shape.
3. Understand how to transform your business by changing others.

Identify what motivates people to change

Name 3 reasons.

- 1.
- 2.
- 3.

*Discuss responding to change talk:

The changes I want to make:	
Why do I want to make changes	

Steps I Plan to make	
Ways other people can help	
I know my plan is working because	www.capricesmith.com 4 Essential Keys
What's plan B	
Am I ready for success	<i>"When faking it isn't enough... you have to get real!"</i> <i>-Caprice Smith M.Ed., B.S.</i>

To Create a Distinguish
ed Business
in 2014
Transforming Business

Revenue Mix

Cost of Effective Programs

Organizational Expense

Capital Structure

